**S**erving **O**ur **S**isters

ILSO is striving to create a Website that is:

* Useful for all DKG members – ILSO and others
* User friendly for all ages
* **1-2-3** click shopping (Members/users have to go to just one place to find what they need.)
* Serves as both a recruitment tool and retention tool

The Website needs to have the capability to:

* Provide up-to-date information on ILSO events and business
* Provide links to Zoom sessions and access to materials**/documents** related to those sessions
* Provide access to link to:
	+ Facebook
	+ Podcasts
	+ YouTube
	+ Mental Health Support Group for Educators **– training, virtual meetings, etc.**
	+ Chat feature (future goal)
* Record the number of “hits” on the various Website pages
* **Provide surveys to members regarding recent/current events/activities**

Zoom sessions:

* Monthly Zoom sessions will feature:
	+ **Website Awareness Zoom Session/quick movie from Webmasters will provide access to recordings**
	+ The Arts (Zentangle)
	+ Mental Health Support Group for Educators (through Bev Johns, Northeast Regional)
	+ **Alternating topic chosen by participants (technology, travel, cooking/baking, games/card playing)**
* Monthly Zoom sessions will provide access to materials/information available to participants and others
* When possible, monthly Zoom sessions will emphasize diversity and incorporate any and all multi-cultural sources and resources:
	+ Travel to other countries
	+ Ethnic foods
	+ Online language tools (Google translate)

Focus on collegiate members:

* Create a Website that is appealing, attractive, and empowering to future collegiate members
* Offer opportunities for involvement in activities and learning that appeal to future teachers and future DKG members

Monetary items:

* Work toward hosting more than 100 on Zoom sessions **(+$50)**
* Increased security
* Chat
* Search button feature
* Interactive feature
* Webmaster and assistant webmaster compensation (can’t be included in grant application)

Our main goal is to create a sought-after, user-friendly, useful Website that is used by ILSO members, prospective ILSO members, DKG members in general, educators and future-educators in general. The more who use it and find it to be a valuable tool, the more the word will get out.

We will be starting the new Website in December with “donations”. We need to make the Website valuable enough for the Finance Committee to consider funding it.

What are some other ways to “promote” use of the Website?